

# Baby friendly L.A.

Mom endorsed. Baby approved. Real reviews for life with baby in Los Angeles and beyond.

August 22, 2008

## Green & Greener

### *Los Angeles' first eco-living general store and design center*

Green is the new black. The *it* color. The color everyone is talking about and the first color to become a lifestyle. Green is in and recycling is cool. Saving the planet isn't just for superheroes anymore. But what does it really mean to "go green"? If you live in Los Angeles, there is a new store that can help explain what real green living is all about. *Green and Greener* is a destination both on and off of the web that supplies healthier products and services for more eco-friendly living.

Their online store has a nice selection of organic, bamboo and soy fiber baby products. They carry clothing, blankets, toys and other natural alternative items such as recycled, plastic diaper bags and BPA free bottles, sippy cups and pacifiers.

But *Green and Greener* is not just a baby store. They carry environmentally friendly products for men, women, children, pets and the home. And if you shop online instead of visiting their Valley Village location, they'll give you a 10% "non-driving" discount. And they don't stop there. If you truly want to go green they offer "green living business consulting" to show you how to completely turn your plastic-y, waste-filled lifestyle around.

I am not a very good example of living the green life. But I will say that since having Ava I pay more attention to ingredients, chemicals and what is happening in the environment. I am more aware and I will make choices that are healthier for her - which in turn can often be healthier for everyone else as well. I have yet to shop from this new store and website, however I believe in what they are doing and felt it worthwhile to share this information. Maybe Kermit's wrong... with a little bit of help from places like *Green and Greener* it might be easy being green.

#### Store Location:

Green and Greener  
4838 Laurel Canyon Blvd.  
Valley Village CA, 91607  
818-358-4313

#### Non-Driving Store:

[www.green-and-greener.com](http://www.green-and-greener.com)

#### Their Green Blog:

<http://green-and-greener.blogspot.com/>

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